




OPEN CALL


STUDENT MERCHANDISE COMPETITION

ABOUT US


Inspired by the Bauhaus,  opened its doors in London in May 2021. The space is dedicated to understanding the journey taken by students and teachers at the Bauhaus, and introduces flavour as a component of the design curriculum. Following its success, Paul Lougrat and Remy Savage continue to push the idea to “Drink More Art,” opening venues in Paris (Bar Nouveau) and Lyon (Abstract) in June and September, 2023.

COMPETITION DESCRIPTION

Session

Students are invited to come to  and participate in a tour and tasting. The session will discuss the concept of the bar in relation to the Bauhaus and flavour. We will tour the space, demonstrate our approach to drink making, and provide students the opportunity to taste a selection of cocktails. Post-session, designers are welcome to submit up to three merchandise concepts.

Exhibition

Ten merchandise concepts will be selected for exhibition. Exhibition designers will be commissioned £100 per concept to create a prototype. The public exhibition will take place on [date] and showcase merchandise concepts with a featured cocktail menu and DJ event. A panel of judges will select three merchandise concepts, which will become the official 2023 merchandise for . The winning designers will each receive a £1000 cash prize, and the concept will be sold as the official merchandise for the 2023 season.

EVENT	DATE	COMPENSATION
Session	-	Cocktail Tasting
Concept submission deadline	-	Exhibition concepts £100
Exhibition	-	Merchandise concepts £1000

ELIGIBILITY

Submissions to the merchandise competition are limited to students. Each student may submit up to three merchandise concepts.